

LOVE WHERE YOU LIVE: HOLIDAY CHEER CHALLENGE: The following rules apply when entering the giveaway.

1. ENTRY:

- a. No purchase necessary to enter or win.
- b. Fans may enter by commenting on Greenbrier Valley, WV's Facebook or Instagram post or on the contest web page: <https://greenbrierwv.com/editorials/love-live>
- c. By submitting entries via Facebook, Instagram or the contest web page, entrant agrees to all contest terms and conditions.
- d. Entry period is from noon, November 17, 2025, through noon, December 8, 2025.

2. ELIGIBILITY:

- a. This giveaway is open only to legal U.S. residents over the age of 18. Employees of Experience Greenbrier Valley (along with its contractors, affiliates and subsidiaries) and their families are not eligible to win. Void where prohibited by law.

3. WINNER SELECTION:

- a. The Experience Greenbrier Valley Staff will select two winners.
- b. The winner will be announced on December 11, 2025.

4. PRIZES:

- a. The selected winners will each receive one (1) gift basket with various gift cards from Greenbrier Valley businesses, each totaling more than \$500.

5. WINNER NOTIFICATION AND RESPONSIBILITY:

- a. Winners will be contacted by no later than December 15, 2025. The inability to contact a winner after seven days may result in disqualification, and the Experience Greenbrier Valley Staff will select a new winner.

6. GENERAL CONDITIONS:

- a. Participants hereby grant Experience Greenbrier Valley a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names and/or likenesses) in all media now known and later come into being for purposes of trade or advertising without further compensation or recognition. Participants represent and warrant that they have full legal right, power and authority to grant Experience Greenbrier Valley the foregoing license and, if applicable, have secured all necessary rights from any participants in and contributors to their Submission in order to grant such a license.
- b. **Entrants may not use Artificial Intelligence (AI) to generate stories or photos.** AI stories or photos will result in immediate disqualification.
- c. **Entrants must use their own experiences.** Plagiarism will result in immediate disqualification.

7. NOT ENDORSED BY META:

- a. By participating in this giveaway, you acknowledge that this giveaway is not sponsored, endorsed, administered by, or associated with Meta (Facebook) and release Meta (Facebook) from any and all liability arising from or related to this giveaway. The information you are providing for this giveaway is being provided to Experience Greenbrier Valley and not to Meta (Facebook) and will be used to notify you if you have won.

8. CONDUCT:

- a. All giveaway participants agree to be bound by these Official Rules. Experience Greenbrier Valley in its sole discretion reserves the right to disqualify any person it finds to be tampering with the entry process, or using Artificial Intelligence, the operation of its website or is otherwise in violation of these rules.

9. LIMITATIONS OF LIABILITY:

- a. Experience Greenbrier Valley is not responsible for late, lost, or misdirected emails, or for any computer, online, telephone, or technical malfunctions that may occur. If, for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, Experience Greenbrier Valley may cancel, terminate, modify or suspend the giveaway. Entrants further agree to release Experience Greenbrier Valley from any liability resulting from, or related to, participation in the giveaway. Sponsor's Address: Experience Greenbrier Valley is located at 905 Washington Street West, Lewisburg, West Virginia.